

KEVIN SCOTT SCHOLL

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OBJECTIVE

To be part of a team-oriented, challenging group where my experience and expertise in visual creative problem solving will enhance usability and aesthetic appeal for internal and client projects. Use of organizational, communication, and management skills in a team leadership role would be a plus.

SUMMARY

A visual communications specialist possessing a versatile skill set in the conceptual, design, and development realms. Confident self-starter able to tangibly express what clients often struggle to communicate. Artistically creative mind, and the technical knowledge to bring those innovations to life. Creative problem solver willing to make the extra efforts necessary to produce a superior solution.

SKILLS**Development Concepts**

- HTML / XHTML
- Cascading Style Sheets (CSS)
- Client-side Javascript / jQuery
- Graphic and User Interface Design
- Information Architecture
- Typography
- Human and machine usability
- W3C Web standards and recommendations
- ADA and 508 accessibility standards
- Cross-browser compatibility
- Object-Oriented Programming fundamentals

Software Applications

- Adobe Photoshop / ImageReady
- Adobe/Macromedia Dreamweaver
- Adobe/Macromedia HomeSite+
- Adobe/Macromedia Fireworks
- Microsoft Office suite (incl. Publisher)
- Microsoft Visio

Operating Systems / Environments

- Microsoft Windows
- WWW Services / Personal Web Server
- Internet Information Services (IIS)
- Apple Macintosh OS
- Unix
- Linux

Other

- Capable of producing crisp, clean HTML, Javascript, and CSS code with or without the use of dedicated editors or code generators
- Able to implement and utilize rudimentary PHP and ASP constructs
- Understand content management systems at high level; able to visualize/design associated template-based interfaces
- Quickly learn new software packages and efficiently implement them into production
- Possess excellent verbal and written communication abilities
- Exercise superior proficiency with time and resource management

PROFESSIONAL EXPERIENCE

MAGELLAN MEDICAID ADMINISTRATION, Glen Allen, VA

Lead Programmer / Analyst (July, 2009 – present)

Sr. Application Programmer / Analyst (July, 2005 – July, 2009)

Despite titles, role is more specifically as an Interface Architect, Designer, and Developer

- Determine optimal information architecture for Web sites and Web-based applications, manifested in detailed wireframe diagrams.
- Design and develop user interfaces for those applications, providing clean, usable (X)HTML prototypes, CSS, and Javascript behaviors to application programmers.
- Developed and maintain a CSS-based dynamic interface framework utilizing a variables file to dynamically build style properties, allowing for easy layout and color scheme changes.
- Assist with the establishment of methodology and utilization of industry standards for more efficient production and maintenance of company applications and Internet sites.
- Evangelize about and educate colleagues on the advantages of standards-based interface design throughout the developmental process.
- Spearhead assessment and remediation efforts of site and application support for new browser releases.

COLLEGIATE FUNDING SERVICES, LLC, Fredericksburg, VA

Corporate Web Developer (August, 2004 – July, 2005)

Marketing Web Development Manager (July, 2003 – August, 2004)

- Designed and developed corporate, promotional campaign, and search engine landing Web sites and associated banner ads, improving usability and generating markedly increased application revenues.
- Analyzed and reconstructed the information architecture for new corporate and product sites as part of the new corporate Web Strategy, manifested in site maps and detailed storyboards.
- Revised architecture and designed new aesthetic appearance for the online Federal Loan Consolidation application, simplifying the application process and creating a more positive visual presentation.

INDEPENDENT CONSULTING and CONTRACTING

Web Developer, Graphic Designer, and Information Architect (2002 – present)

TRIDIUM, INC., Richmond, VA

Graphic Designer (2001 – 2002)

- Designed and generated image library (raster and vector formats) of common building control elements (HVAC, electrical, specialized equipment, etc.), to visually facilitate and enhance client applications.
- Produced prototype interfaces for application tools, increasing aesthetic appeal and usability.
- Developed conceptual designs for new public Web site, employing considerations for the latest industry standards and accessibility guidelines to reach a wider market.

IXL, INC., Richmond, VA

Senior Developer (2000 – 2001)

Developer (1999 – 2000)

- Successfully acted as creative lead on various Web projects, overseeing diverse group of production personnel and ensuring timely delivery of superior product solutions.
- Led efforts to develop Developer Quality Assurance Process, an analytical checklist ensuring the high standards of deliverables. Process became a project required part of project development life cycle.
- Supervised team to develop template for Client Extranet Web sites. Template became company standard, speeding development and improving communication with clients.
- Delivered presentation on cross-browser issues, and led discussion of viable solutions for projects.

DIGITAL VIDEO EXPRESS, L.P. (Divx), Richmond, VA

Designer (1998 – 1999)

Programmer I (1997 – 1998)

- Designed and generated user interface concept for Customer Registration Disc, which was chosen over five other designs from dedicated Art Department personnel.
- Prototyped disc navigation using Macromedia Director, improving accessibility and usability of interfaces.
- Independently designed and developed announcement Web site on short schedule, allowing company to have immediate and effective Internet presence.
- Designed DVD player menus under stringent requirements, while maximizing usability and aesthetic appeal.

ADDITIONAL RELEVANT EXPERIENCE

Co-founder / Lead Designer of Interactive Imagination, Inc., Richmond, VA, 1998-2004.
Elder/General Fund Treasurer/Committee Chairperson, Bethany Christian Church, 2001-present.
Substitute Teacher (all grade levels), Page County, 1994-1995.

PROFESSIONAL DEVELOPMENT

Seminars, Conferences & Training

- *Introduction to Transact-SQL Programming*, King Training Resources, 2009.
- *Managing Change*, Edge Academy of Leadership, 2009.
- *Problem Solving and Decision Making*, Edge Academy of Leadership, 2008.
- *User Interface 12*, 2007.
- *Leading the 21st Century Organization*, 2003.
- *Introduction to XML*, 2001.
- *Introduction to Macromedia Fireworks*, 2000.
- *Presenting Data and Information* with Edward Tufte (Professor Emeritus, Yale University), 2000.
- *JAVA Programming I*, 1999.

Recognition

- International Association of Web Masters and Designers, 2002, 2003.
- Named to Lexington Who's Who Among Professionals and Executives, Millennium Edition, 2000.

EDUCATION

Master of Science degree, 1997
Concentration in General Computer Science
James Madison University, Harrisonburg, VA

Bachelor of Arts degrees, 1992
Dual concentrations in Fine Arts and in History
College of William and Mary, Williamsburg, VA